



PoluSim Service Description

PoluSim is a cloud-based forecasting and scenario-planning application developed by Tellusant. It enables companies to model category and brand demand using scientifically based forecasting methods and AI-supported analytics.

Scope and Features

- Integrated long-term (10 years) and short-term (18 months) forecasts.
- Scenario simulation including macroeconomic, pricing, and consumer drivers.
- Visualization dashboards, data downloads, and API access.
- Built-in help center and training content.
- Hosted on Microsoft Azure, maintained by Tellusant.

Limitations

- Access limited to licensed enterprise users, managed by customer.
- Accuracy and uptime maintained to industry best practices but may vary with data quality.
- Forecasts are dependent on available data sources and model assumptions.

Security and Trust

- Software engagements are governed by customer-specific agreements
- Security practices applicable to all offerings are described on our Trust page: <https://trust.oneleet.com/tellusant>

Updates

- Platform updates and data refreshes 2–4 times per year (monthly for short-term forecasts).
- Subscription-based access; continuous improvement under Tellusant maintenance.