

## Tellusant Professional Services Description

Tellusant provides professional consulting and analytics services supporting PoluSim and TelluBase users. These services apply Tellusant's expertise through analytical, modeling, and implementation support.

### Focus Areas

- Strategic questions with a predictive quantitative focus.
- Custom demand-driver analysis.
- Model calibration, market scenario design, and data harmonization.
- Training, onboarding, and help center integration for client teams.
- Support for strategic category forecasting, consumer economics interpretation, and executive presentations.

### Limitations

- Engagements are project-based; deliverables defined per contract.
- Does not include hosting or permanent access to applications.
- Data ownership remains with the client; proprietary models remain with Tellusant.

### Updates

- Remote collaboration with optional on-site sessions.
- Standard timing varies from 2 months (pilot or small effort) to 12 months (rollout).